



# Strategy Workshop **Summary**

# FeNZ Strategy Workshop

4 MAY 2024 | WELLINGTON

## COMMS

- One location
- Central registration
  - Events
  - Courses
  - Clubs
- Intro courses
  - Term based advertising
- Internal comms to members
- Communication plan

## PATHWAYS

- Fencer comms advising eligibility (lift numbers attending)
- Alumni

## NEW ROLES

- Communications officer (non fencer)
- National Operations (non fencer)
- 1 FeNZ x region

## ENOYMENT

- Competition format
- National event
  - social evening
- Knocked out fencers
  - Knowledge
  - Coaching
  - Maximise value

## COMMISSIONS

- Commission Refresh
  - Incl young people
  - Managers versus experts
- Coaching: regions ask
- Dev Programme
  - Referees (in progress)
  - DT (in progress)
  - Weapons Control (in progress)
  - Coaches

## PLATFORMS | WEBSITES

- New FeNZ Website
  - Integrate with Sporty
  - Consultation and requirements gathering required
- Event registration completed via FeNZ website
- Redefine purpose of regional websites

## ACTIONS

- Competition format committee (non ranking comps)
- Affiliation fee structure (comp vs member)
- National Operations role (paid)
- Automation | Volunteer engagement
- Event registration (via FeNZ website)

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 <b>COMMUNICATIONS</b> <ul style="list-style-type: none"><li>• One location</li><li>• Central registration<ul style="list-style-type: none"><li>• Events</li><li>• Courses</li><li>• Clubs</li></ul></li><li>• Intro courses<ul style="list-style-type: none"><li>• Term based advertising</li></ul></li><li>• Internal comms to members</li></ul>	 <b>PATHWAYS</b> <ul style="list-style-type: none"><li>• Fencer comms advising eligibility (lift numbers attending)</li><li>• Alumni</li></ul>  <b>NEW ROLES</b> <ul style="list-style-type: none"><li>• Communications Officer (non fencer)</li><li>• Communication plan</li><li>• 1 FeNZ x region</li></ul>	 <b>ENJOYMENT</b> <ul style="list-style-type: none"><li>• Competition format</li><li>• National events<ul style="list-style-type: none"><li>• Social function or evening</li></ul></li><li>• Knocked out fencers<ul style="list-style-type: none"><li>• Knowledge</li><li>• Coaching</li><li>• Maximise value</li></ul></li><li>• Alumni events</li></ul>	 <b>COMMISSIONS</b> <ul style="list-style-type: none"><li>• Commission Refresh<ul style="list-style-type: none"><li>• Include young people</li><li>• Managers versus experts</li></ul></li><li>• Coaching - regions ask</li><li>• Dev Programme<ul style="list-style-type: none"><li>• Referees (in progress)</li><li>• DT (in progress)</li><li>• Weapons Control (in progress)</li><li>• Coaches</li></ul></li></ul>
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